

Highland Park Community Council Board Meeting
March 1, 2018
Union Project

In attendance:

Dave Grasso
Mary Beth Green
Paul Miller (late)
Glen Schultz
Todd Shirley
Monica Watt
Jake Pawlak
Jessica Bowser
Sam Albano
Dave Atkinson
Stephanie Walsh (late)

Absent:

Christine Adams
Scott Dietrich
Karin Manovich

Proceedings:

Call to Order:

The meeting was called to order at 7:05 PM.

Approval of Board Meeting Minutes from January 4, 2018

- Motion: To approve minutes of the *January 4, 2018* meeting.
- Motion by: Monica Watt; Seconded by: Dave Grasso
- Motion passed unanimously.

Financial Update.....Paul Miller/Glen Schultz

Revenues from house tour coming. At 70% of target for membership. First year we haven't made our number, took longer to get structure in place. Need to pick a date for membership renewal and decide when to send reminders. With new system, we'll develop an annual rolling process, but an annual push still makes sense. Membership committee to take action and develop a plan.

What can we do to increase income for newsletter advertisements? Scott volunteered to work on invoices, including Full Pint. Neon can only do membership reminders – can we accommodate and invoice for advertisers? Membership committee to investigate. Could raffle off goods from merchants. Raffle ideas, could award at a meeting.

Update from meeting with advisor from Key investments. Good growth in our accounts.

- Motion: To approve the financial report as presented by Paul Miller.
- Motion by: Jessica Bowser; Seconded by: Dave Grasso

- Motion passed unanimously.

Yard Sale.....Jake Pawlak
 Thanks to Paul Miller for 10 years of leading this signature event. Seeking volunteer(s) to take the lead moving forward with support from Paul.

Upcoming Community Meetings

- a. March – Ms. Arnold, Healthy Ride
- b. April – MDJ Pappas

Bryant Street Banners.....Monica Watt/Jack Pawlak
 Banner to be replaced from Negley & Bryant will be offered to the McConnell family as a memoir to a special life-saving event. HPCC to award and feature in newsletter. Monica agreed HPCC to cover total cost of 11 new Bryant Street banners for \$2250 freeing up CDC to focus on their new development initiative across from Park Bruges.

Motion to increase fund by \$1350 from previously approved \$XXX to cover the whole cost of the Banners, a one time expense.

- Motion: To approve funding by Stephanie Walsh.
- Motion by: Seconded by: Jessica Bowser.
- Motion passed unanimously.

Bryant Street Beautification..... Jake Pawlak

Community members have raised desire to address some projects on the street. Banners will contribute to beautification. Trash cans currently emptied Friday and Tuesday, exploring installation of a new trash receptacle with an indicator to pilot. Other ideas suggested are sign ordinances, garden club flowers and sustainable plants, complete streetscape in front of new development. Removal of overhead lines, better lighting, bike racks. Healthy ride proposing a location by Highland & Bryant coming to take comment. Empty lots unwieldy. Neighborhood merchant’s organization initiative would help. Overall garbage can in Highland Park. Corner of Highland Park and Stanton and other locations.

Board Member Nominations.....Jake Pawlak

Todd, Jessica and Monica terms are up this year. Board members rolling off are asked to serve as a nominating committee to identify new members replacing their spot.

Scholarship Program.....Jake Pawlak

Union Project agreed to manage the scholarship program. They will use existing standards about need to make available as additional pool of funding. Will be made available to kids in neighborhood or neighborhood connection, such as a school attendee from another neighborhood. It will be available for Spring Break Camp or Summer Break Camp.

CRM Proposal

Todd Shirley presented CRM for HPCCC recommendation to transition from current system to Neon. Transition will result in less cost, better performance and integration to payment systems. Limitation is custom forms, but yard sale and house tour can be managed through Google Forms. Next steps: 1) move forward when we have a membership chair 2) schedule a demo and do 30 day trial 3) at least 2 people learn/participate in demo, setup & administration (chair + assistant), 4) Pay on-boarding fee if we decide to move forward.

Membership Committee Update

Mary Beth Green accepts appointment to this role. Support all recommendation on Neon. Planning transition for June after major events to avoid data issues during these events.

- Motion: to approve new monthly financial expenditure
- Motion by: Dave Grasso, Seconded by: Todd Shirley
- Motion passed unanimously.

Note: there will be some savings from new system, that savings will cover extra cost during transition.

Increase budget to approve expenditure of \$600 to membership and not website transition database for 4 hours of support. Leave it to the discretion of the membership committee to use.

- Motion: to increase budget for membership by \$600 to give the committee to use support to transition database
- Motion by: Jake Pawlak, Seconded by: Sam Albano
- Motion passed unanimously.

New Business:

Jessica Bowser will the Friday sign making party from the Marathon festivities this year as it was not well attended in the past. She plans for similar food stands, craft stands. Approaching fitness business for a role. Membership should be present with a tent.

House tour. Going well just secured 8th house.

Reservoir of Jazz, starting to contact bands. No longer allowing payment the day of the event and then reimburse. Impedes getting good people.

Meeting Adjournment

- Motion to adjourn
- Motion by Jessica Bowser; Seconded by: Dave Grasso
- Motion passed unanimously.
- Meeting was adjourned at 8:46 PM.

The next board meeting is scheduled for May 3, 2018 at 7:00 PM at the Union Project.