

Highland Park Community Council Board Meeting
March 7, 2019
Union Project

In attendance:

Betsy Rogerson
Karin Manovich
Mac Lynch
Monica Watt
Stephanie Walsh
Janine Jelks-Seale (guest)

Absent:

Sam Albano
Dave Atkinson
Mary Beth Green
Christine Adams
Justin Sandherr
Paul Miller
Glen Schultz
Dave Grasso

Proceedings:

Call to Order:

The meeting was called to order at 7:20 PM.

The Zone 5 Open House will be held on June 8th from 12:00-4:00 PM. Coverage from HPCC Board Members will be needed at the HPCC tent/booth.

SWOT Analysis Update.....Janine Jelks-Seale

- Votes from the SWOT Analysis completed at the February board meeting were counted and analyzed by Glen and the committee.
- Results were compiled into a *Buckets of Opportunity* document (attached) and reviewed with the board.
- Attendees at the March 21st Community meeting will be asked to vote (with stickers) on a scaled down list from the *Buckets of Opportunity* list. Janine will facilitate that exercise. Index cards will be available for attendees to submit questions, comments, and recommendations to the HPCC board.
- Promotion of the March meeting will begin immediately to generate good attendance. Stephanie will send out three blurbs through the Listserv.
- An online survey will be distributed via the Listserv after the March Community meeting. In addition to the SWOT content, it will also offer respondents the opportunity to sign up to volunteer by category.
- A paper survey will be available at the April meeting.
- Survey results will be compiled, and HPCC leadership will then be tasked with enacting the recommendations.

Upcoming Community Meetings Monthly Speakers.....Monica Watts/Stephanie Walsh

The April 18th meeting will include candidates for local public offices and a non-profit group looking to open a residence for teenage boys in the neighborhood.

The meeting was adjourned at 8:20 PM.

The next board meeting is scheduled for May 2, 2019 at 7:00 PM at Union Project.

Buckets of Opportunities

Areas of opportunity for community members to weigh-in on and add to during the HPCC community meeting, March 21, 2019

How might HPCC prioritize its time and resources?

Activities / Community Building / Programming

- Develop additional children's activities and organizations
- Develop activities for adults
- Produce social community events
- Cultivate sports programming for children
- Cultivate sports programming for adults
- Ideas for activities & events:
 - Start a book club
 - Host open mic night at HP businesses
 - Connect with Morningside's sports programs

Infrastructure & Beautification

- Support the maintenance of existing affordable housing options
- Support the development of new affordable housing options
- Bryant Street
 - Promote Bryant Street restaurants and shops
 - Improve the visual appearance and/or character of Bryant Street
 - Facilitate addition of decorative lighting on Bryant Street
 - Facilitate introduction of public seating
- Advocate for indoor recreational space in the neighborhood
- Advocate for outdoor recreational space in the neighborhood
 - Advocate for Fulton playground to open for public use
 - Advocate for vacant land to be utilized for public parklet
- Facilitate community access to the farmhouse
- Advocate for investment in crumbling public infrastructure, specifically:
 - The reservoir
 - Potholes
 - Sidewalks
- Advocate for decorative lighting in the neighborhood
- Facilitate increased tree coverage
 - Park
 - Residential properties
 - Business properties

Public Health & Safety

- Flooding
- Crime
 - Drug crime
 - Car theft
 - Package theft
- Traffic calming
- Pedestrian safety
 - School bus stop safety
- Facilitate neighborhood clean-ups
- Promote resident recycling and responsible refuse practices

Connectivity

- Increase ties with local organizations and elected officials
 - HP CDC
 - Zoo
 - Parks Conservancy
 - Police Department Zone 5
 - Public Works
 - Port Authority
 - PWSA
 - HP merchants
 - Schools (Fulton & Dilworth) and PPS / School Board
 - Councilwoman Gross

HPCC – Organizational Responsibilities

- Internal organization
 - Strengthen committees, particularly Membership Committee
 - Increase frequency of HPCC board meetings
- Boost / streamline / update communications
 - Scope out marketing work / resources
 - Do more public relations and marketing
 - Rethink the newsletter (content, distribution)
 - Provide historical stories in newsletter
- Increase relationships with outside organizations and elected officials (see Connectivity above), particularly: Work more with the HP CDC on:
 - Affordable housing
 - Bryant Street
- Engage members more:
 - Provide annual membership benefits
 - Increase programming that takes place in the community
 - Increase community engagement, interaction, and feedback
- Add a part-time position to support HPCC activities, committees, etc.
- Provide funds for community needs