

May 7, 2020

**HPCC Board Meeting Zoom-based Board Meeting**

**Board Members In Attendance:**

Stephanie Walsh  
Howard Degenholtz  
Karin Manovich  
Jim Blakely  
Jim Holtzman  
Chris Whorley  
Sabrina Culyba  
Bob Staresnic  
Judy Beck

**Also in Attendance:**

Glen Schultz, Finance Committee Chairman

The meeting was called to order at 7 P.M. by, Stephanie Walsh, President.

**AGENDA:**

**Discussion/Approval of New Budget - Presented by Howard Degenholtz, Treasurer**

The Administration Category was adjusted to include the HPCC Cincinnati Insurance Policy

If all Fall events this year are able to be conducted, expenditures will come out of the current budget.

**VOTE to APPROVE NEW BUDGET:**

**Judy Beck moved that the Budget be approved as presented.**

**Motion seconded by Bob Starensic**

**Ayes: Unanimous**

**No Abstentions.**

**BUDGET UNANIMOUSLY PASSED BY BOARD.**

**Update on Credit Card Proposal - Presented by Karin Maraovich:**

Overview of the Pittsburgh Downtown Partnership current effort to support Downtown/Strip District businesses during the current social restrictions.

The HPCC Finance Committee has approved to a \$3000.00 investment in the Credit Card Program if Highland Park Businesses could be added to the list of eligible recipients; the HPCC board would have to approve.

Highland Park cannot be added to the list at this time due to need for additional funds. Monies have almost run out to maintain the Program.

There is a good possibility that Highland Park can be added if additional funding is received for staffing costs Link: [givebackpittsburgh.com](http://givebackpittsburgh.com)

**PRE APPROVAL VOTE FOR POTENTIAL CREDIT CARD PROGRAM, INCLUDES THAT \$3000,00 GO TO TRANSACTION FEES AS WELL AS BUSINESS REIMBURSEMENTS:**

**So moved by Judy Beck**

**Motion seconded by Glen Schultz**

**Ayes - Unanimous**

**No Abstentions**

**MOTION AS PROPOSED UNANIMOUSLY APPROVED BY THE BOARD.**

**Bryant Street Updates - Presented by Stephanie Walsh:**

- A ginko tree has been planted by the City.,
- Leasing:The CDC is working with a prospective tenant who would take the remainder of the Phase 2 space next to Park Bruges. Appears to be very promising.
- Landscape: Justin Sandherr recently approached the CDC with his frustrations, regarding the empty plots which are similar to those the HPCC Board have relayed,to the CDC, The challenge remains the budget. If we can arrive at a design that balances community consensus, budget, and volunteer labor it appears there can be a successful project. Stephanie will take the lead on getting this ball rolling.

**Newsletter/Newsletter Ad Update- Presented by Stephanie Walsh:**

- We will no longer run unpaid ads
- Pricing hasn't changed in years and new advertisers haven't been recruited
- Updated to incentivize multi-issue purchases and larger size ads
- Can also encourage single ads like "Happy Birthday" ads
- Hoping newsletter can support itself (at least over time)
- Sabrina is working on a form on Google Forms that will eventually generate an invoice on Google Pay. This is a work in progress.Forms will be accessible on the HPCC website.
- It was suggested by Jim Holtzman that ads be accessible on the website 24/7. This will be pursued as it is a great idea!

**Events**

Sidewalk Chalk-a-Palooza - waiting for the weather to calm. Stephanie has chalk ready to go

- First Fridays Porch Dinners where neighbors could share a meal while practicing social distancing on porches/in yards. Investigating ways to incentivize to include

Bryant

Street restaurants.

Street/Porch/House Concerts - lots of neighborhood talent. Dates and locations could be posted on website/Listserv.

Meeting Adjourned at 8:03 P.M. by Stephanie Walsh.